

Notes for Tiffany Lee

Topic: Color Term

Creative Director: Jason Zhao

Designer/Developer: Tiffany Lee

Font

- Cover page - maybe all Caps?
- Think about arrow positioning
- Typeface choice - an additional font for display text
- Text hierarchy for standardized system page (RGB, CMYK)

Colored box - consistent white outline

Body text - watch out for line length

Transparent effect for navigation bar?